

SPONSORSHIP INFORMATION

CREATIVE
SOLUTIONS:
THINKING
OUTSIDE
THE
S Q U A R E

anzspm

Australia New Zealand Society of Palliative Medicine

2026 BIENNIAL
CONFERENCE

ALBERT HALL, LAUNCESTON, TASMANIA
24-26 SEPTEMBER 2026

INVITATION TO SPONSOR

We are pleased to invite you to be part of the Australian and New Zealand Society of Palliative Medicine 2026 Conference (ANZSPM 2026) taking place 24-27 September 2026 at Albert Hall, Launceston, Tasmania.

This biennial conference celebrates the specialist and generalist medical practitioners who provide expert palliative medical care to the Australian and New Zealand communities. On behalf of the ANZSPM 2026 Organising Committee, the ANZSPM President and Board, we warmly invite you to support this meeting. This year's event will showcase creative solutions which enhance the person-centred delivery of palliative care nationally and globally.

Our theme is *Creative Solutions, Thinking Outside the Square*. Over three days, we will hear from international and national experts, feature dynamic discussions and dialogue, Special Interest Group topics, and enjoy networking opportunities at the Welcome Reception and Conference Dinner at several unique venues across Launceston.

This prospectus outlines a range of sponsorship and exhibition opportunities, designed to suit various levels of involvement and exposure. We invite you to explore the available packages and consider how your organisation can be part of the 31st ANZSPM conference.

We look forward to welcoming you to historic Launceston in Spring 2026.

Odette Spruijt

Chair, ANZSPM Conference
2026 Organising Committee



ABOUT US

ORGANISING COMMITTEE

Odette Spruijt	2026 Conference Organising Committee Chair
Joe Hooper	ANZSPM CEO/Secretary
Michelle Gold	ANZSPM President
Greg Crawford	2024 Conference Organising Committee Chair
Nagla Ahmed	General member
Sid Vemuri	Paediatric representative
Florry O'Connell	General member
Wendy Pattemore	New Zealand representative

ANZSPM facilitates professional development and support for its members, promotes the practice of palliative medicine and advocates for those who work in the field of palliative medicine.

Part of ANZSPM's core business is to provide a variety of continuous professional development activities to support and educate medical practitioners in palliative medicine. The ANZSPM membership includes 520 members consisting mostly of medical practitioners and specialists (or trainees) in palliative medicine.

Our society embraces the definition of Palliative Medicine adopted in Great Britain in 1987. This is quoted in the opening pages in Doyle's Oxford Textbook of Palliative Medicine –

"Palliative Medicine is the study and management of patients with active, progressive, far-advanced disease for whom the prognosis is limited and the focus of care is the quality of life"

ANZSPM aims to be an inclusive and respectful society, which celebrates the diversity of its membership.

WHY SPONSOR ANZSPM 2026?



1. CONNECT WITH A TARGETED AND INFLUENTIAL AUDIENCE

Reach over 300 senior-level palliative care physicians and specialists from across Australia and New Zealand. This is your opportunity to strengthen existing partnerships, build new relationships and engage directly with the clinicians shaping the future of palliative medicine.



2. STRENGTHEN BRAND CREDIBILITY AND ALIGNMENT

Position your organisation as a valued partner in the advancement of palliative care. Sponsorship signals genuine support for patient-centred, compassionate healthcare, earning goodwill and long-term recognition.



3. SHOWCASE INNOVATION AND SOLUTIONS

Highlight your latest products, services, and clinical innovations in a highly relevant context. With focused exhibition time and networking opportunities, you'll have optimum engagement with influential clinicians, decision-makers and stakeholders in adult and paediatric palliative care.



4. EXCLUSIVE ACCESS AND VISIBILITY

Benefit from high-profile branding, tailored activations, and speaking or session sponsorship opportunities. Options include sponsored workshops, lanyard branding, digital exposure on the ANZSPM website and communications, and more.



5. INFLUENCE CLINICAL PRACTICE AND POLICY

Engage in meaningful dialogue on clinical, ethical, and policy issues with leaders in the field. ANZSPM is a key forum for the development of national positions on palliative care practice and standards.



6. SUPPORT EDUCATION AND PROFESSIONAL DEVELOPMENT

Help deliver a dynamic and interdisciplinary conference programme that supports the ongoing education and development of palliative care practitioners.



7. PRIME LOCATION – LAUNCESTON, TASMANIA

Be part of a memorable event in one of Australia's most beautiful regional cities. Launceston offers a unique backdrop that encourages focused learning, networking, and deeper engagement.



8. BUILD RELATIONSHIPS THAT MATTER

With a collaborative and collegial atmosphere, the ANZSPM Conference fosters genuine connections between clinicians, researchers, and industry partners.

WHO WILL YOU CONNECT WITH?

**ANZSPM will attract around
300+ medical practitioners and
specialists from Australia, New
Zealand, the Pacific nations, South
East Asia, and beyond.**

FAST FACTS

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24-26 SEPTEMBER 2026

•
**ALBERT HALL,
LAUNCESTON,
TASMANIA**

•
**300+ AUSTRALIAN,
NEW ZEALAND AND
INTERNATIONAL
DELEGATES**

PROGRAMME

AT A GLANCE

THURSDAY 24 SEPTEMBER

Pre-Conference Workshops
Exhibition bump in (morning)
Exhibition open (afternoon)
Conference Opening
Welcome Reception

FRIDAY 25 SEPTEMBER

Exhibition Open
Conference Sessions
Conference Dinner

SATURDAY 26 SEPTEMBER

Exhibition Open
Conference Sessions
Conference close

Please note, dates and times are a guide only and may be subject to change.

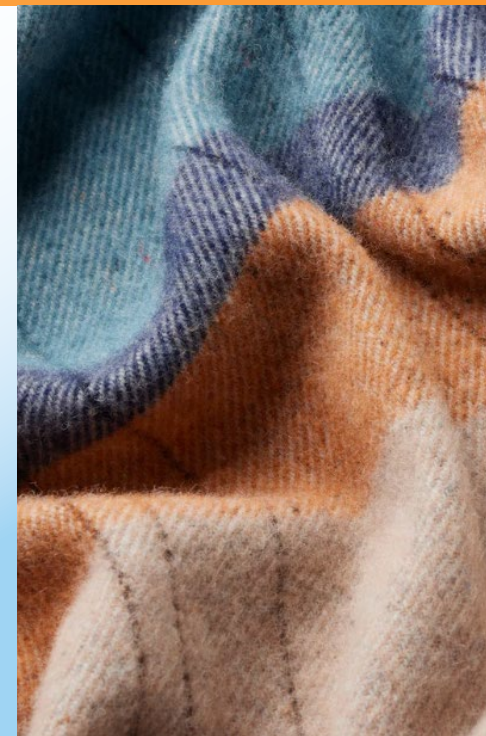
OUR COMMITMENT TO YOU

Our commitment to you begins the moment you confirm your sponsorship package. Our dedicated conference team will provide you with clear and timely responses and information relating to your package. We aim to do our best to maximise the exposure of your partnership. A planned marketing strategy will ensure that you and your brand will receive widespread exposure in the lead up to, during and post conference.

KEY CONTACTS

Helene Stewart
Conference Manager
T 61 3 6234 7844
helene@laevents.com.au

Kim Murray
Sponsorship &
Exhibition Manager
T 61 3 6234 7844
kim@laevents.com.au



THE CONFERENCE VENUE

LAUNCESTON

Welcome to Launceston, or “Launnie” as the locals call it.

This vibrant cultural and gastronomic hub is home to a tight-knit and diverse community of winemakers, artists, distillers, designers, growers and nature lovers from around the world.

Watching over the confluence of three rivers – the North Esk, South Esk and kanamaluka / River Tamar – Launceston is a city on a very human scale and is easily explored on foot. Wild and landscaped spaces are linked by heritage streetscapes and thoughtful architectural adaptations – a dynamic blend of old and new, tradition and innovation.

Cataract Gorge is the heart of Launnie – a spectacular natural canyon that’s been a sacred meeting place for Tasmanian Aboriginal communities for tens of thousands of years and is a gathering place for locals and visitors to this day.

The largest city in northern Tasmania (and the third oldest in Australia, dating back to 1806) is also a food bowl of top Tasmanian produce – on your plate and in your glass. From farmers’ markets and paddock-to-plate meals to urban bars and the Tamar Valley’s cool-climate wineries, Launceston sits at the global dinner table as a UNESCO City of Gastronomy.

ALBERT HALL

Albert Hall has undergone a \$16 million redevelopment of the eastern wing of this iconic Launceston landmark.

Albert Hall is a much-loved venue within Launceston – originally built for the Tasmanian Industrial Exhibition in the late 19th century, the Hall has become the site of many concerts, graduations, and events central to the social and cultural life of the city. The Hall is located at the edge of City Park, an equally important hub in the city, the establishment of which dates back to and is intertwined with the establishment of the city itself.





SPONSORSHIP PACKAGES

All sponsorship packages are shown in Australian Dollars and inclusive of GST.

PLATINUM SPONSOR

ONE AVAILABLE

\$30,000

Platinum Sponsorship of the ANZSPM Conference places your organisation at the forefront of palliative care leadership in Australia and New Zealand. This premier level of support provides maximum brand exposure and positions your organisation as a key contributor to the advancement of compassionate, evidence-based care. With exclusive benefits, prominent recognition across all conference channels, and direct access to influential clinicians, researchers and policymakers, Platinum Sponsors play a central role in shaping conversations that matter — while demonstrating a genuine commitment to the future of palliative medicine.

PROMOTION

- Acknowledged as the 2026 Platinum Sponsor of the 2026 ANZSPM Conference
- Verbally acknowledged throughout the conference as Platinum Sponsor
- An opportunity to address the conference during a plenary session (5 minutes maximum)
- Social media posts to announce your sponsorship
- Logo recognition as the Platinum Sponsor in all conference promotional material, including conference Mobile App, website (including link and company profile) and Signage
- Electronic brochure and one advertisement for inclusion in the Conference Mobile App (finished art to be supplied by sponsor)
- Opted-in delegate list – name, organisation, position, city and country

CONFERENCE DINNER

- Exclusive sponsorship of the Conference Dinner
- Opportunity to welcome delegates to the Dinner (5 minutes)
- Recognition as the Dinner Sponsor on dinner menus and signage
- Opportunity to provide a small, branded gift for each delegate at the dinner (to be provided by sponsor)
- Sponsor's own signage displayed at the Conference Dinner (maximum of two pull up banners)
- Three additional tickets to attend the Conference Dinner

REGISTRATION AND EXHIBITION

- Six full registrations to attend the Conference including sessions, day catering, Welcome Reception and Conference Dinner
- Two dressed trade tables and four chairs located in a premium position on the conference floor

Given the significant nature of this investment, we recognise the importance of maximising your return. We invite you to discuss this further with us to ensure that the benefits outlined in this sponsorship package align with your corporate marketing strategy.

GOLD SPONSOR

TWO AVAILABLE

\$25,000

PROMOTION

- Acknowledged as a Gold Sponsor of the 2026 ANZSPM Conference
- Verbally acknowledged throughout the conference as Gold Sponsor
- Exclusive sponsorship of one keynote speaker (including logo recognition on holding slides)
- Logo recognition as a Gold Sponsor in all conference promotional material, including conference Mobile App, website (including link and company profile) and signage
- Social media posts to announce your sponsorship
- Electronic brochure and one advertisement for inclusion in the Conference Mobile App (finished art to be supplied by sponsor)
- Opted-in delegate list – name, organisation, position, city and country

REGISTRATION AND EXHIBITION

- Five full registrations to attend the Conference including sessions, day catering, Welcome Reception and Conference Dinner
- A dressed trade table and two chairs located in a premium position on the conference floor



SILVER SPONSOR

THREE AVAILABLE

\$16,000

PROMOTION

- Acknowledged as a Silver Sponsor of the 2026 ANZSPM Conference
- Verbally acknowledged throughout the conference as Silver Sponsor
- Exclusive sponsorship of one national invited speaker
- Social media posts to announce your sponsorship
- Logo recognition as a Silver Sponsor in all conference promotional material, including conference Mobile App, website (including link and company profile) and signage
- Electronic brochure and one advertisement for inclusion in the Conference Mobile App (finished art to be supplied by sponsor)
- Opted-in delegate list – name, organisation, position, city and country

REGISTRATION AND EXHIBITION

- Four full registrations to attend the Conference including sessions, day catering, Welcome Reception and Conference Dinner
- A dressed trade table and two chairs



BRONZE SPONSOR

MULTIPLE OPPORTUNITIES

\$12,000

PROMOTION

- Acknowledged as a Bronze Sponsor of the 2026 ANZSPM Conference
- Verbally acknowledged throughout the conference as a Bronze Sponsor
- Logo recognition as a Bronze Sponsor in all conference promotional material, including conference Mobile App, website (including link and company profile) and signage
- Social media posts to announce your sponsorship
- Electronic brochure and one advertisement for inclusion in the Conference Mobile App (finished art to be supplied by sponsor)
- Opted-in delegate list – name, organisation, position, city and country

PLUS CHOOSE ONE:

Refreshment Breaks

- Exclusive sponsorship of the conference refreshment breaks
- Your organisation's logo will be prominently displayed at catering stations (morning and afternoon refreshments and lunch)

Speakers Lounge

- Exclusive sponsorship of the Speakers Lounge
- Your organisation's logo will be prominently displayed in the Speakers Lounge area
- An opportunity to place one pull-up banner in the Speakers Lounge

Poster Session

- Exclusive sponsorship of the Conference Poster Session
- Your logo to appear on the screen in the plenary hall prior to the Poster Session and acknowledgement given by the last session chair
- An opportunity to place one pull-up banner at the Poster session

REGISTRATION AND EXHIBITION

- Two full registrations to attend the Conference including sessions, day catering, Welcome Reception and Conference Dinner
- A dressed trade table and two chairs

WELCOME RECEPTION

EXCLUSIVE OPPORTUNITY

\$9,500

PROMOTION

- Exclusive sponsorship of the 2026 ANZSPM Conference Welcome Reception
- An opportunity to thank delegates for attending.
- Sponsor's own signage prominently displayed at the Welcome Reception venue (maximum of 2 pull up banners to be displayed)
- An opportunity to provide a sponsor-supplied promotional item to each guest at the Welcome Reception
- Social media posts to announce your sponsorship
- Electronic brochure and one advertisement for inclusion in the Conference Mobile App (finished art to be supplied by sponsor)
- Opted-in delegate list – name, organisation, position, city and country

REGISTRATION AND EXHIBITION

- Two full registrations to attend the conference including day catering, Welcome Reception, Poster Session and Conference Dinner
- Three additional Welcome Reception tickets
- One dressed trade table and two chairs



BARISTA CART

EXCLUSIVE OPPORTUNITY

\$9,000

Fuel conversations and connection by sponsoring the Barista Cart at the ANZSPM 2026 Conference. This package offers exceptional branding opportunities for your company. Situated in a prime location next to your exhibition table, this sponsorship allows you to showcase your brand to delegates in multiple ways, including branding the barista cart, aprons, caps, and coffee cups. Your brand will be prominently displayed at the cart and associated with hospitality, warmth, and the small comforts that make a big difference.

PROMOTION

- Exclusive sponsorship of the 2026 ANZSPM Conference Barista Cart
- Opportunity to brand the barista cart area – two pull up banners and promotional material within the area
- Opportunity to supply corporate branded aprons, caps and coffee cups
- Logo recognition as the Barista Cart Sponsor in all conference promotional material, including conference Mobile App, website (including link and company profile) and signage
- One electronic advertisement for inclusion on the conference Mobile App (finished artwork to be supplied by sponsor)
- Opted-in delegate list – name, organisation, position, city and country

REGISTRATION AND EXHIBITION

- Two full registrations to attend the conference including day catering, Welcome Reception, Poster Session and Conference Dinner
- One dressed trade table and two chairs

DELEGATE NAME BADGE & LANYARD \$8,000

EXCLUSIVE OPPORTUNITY

Be front and centre with every delegate at the ANZSPM 2026 Conference by sponsoring the official name badge and lanyard. Worn throughout the event, these high-visibility items offer unmatched brand exposure, ensuring your organisation is seen at every connection point—from keynote sessions to networking events. This is a powerful opportunity to align your brand with professionalism, visibility, and the values of palliative medicine.

PROMOTION

- Exclusive sponsorship of the delegate name badge and lanyard, including logo recognition on each delegate name badge and lanyard along with the ANZSPM Conference logo.
- Company logo and profile in the conference mobile app and website (including link)
- Logo recognition in all conference promotional material, including venue signage
- Electronic brochure in the conference app
- Opted-in delegate list – name, position, organisation, city, country

REGISTRATION AND EXHIBITION

- Two full conference registrations including day catering, entry to the Welcome Reception and Conference Dinner
- Trade table with two chairs

MOBILE APP

EXCLUSIVE OPPORTUNITY

\$6,600

Put your brand in every delegate's pocket by sponsoring the official ANZSPM 2026 Conference Mobile App. As the central hub for programme information, speaker details, live updates, and interactive features, the app is an essential tool for all attendees. Sponsorship offers prominent digital exposure before, during, and after the event, positioning your organisation as an innovative supporter of palliative care engagement and connectivity.

PROMOTION

- Exclusive sponsorship of the 2026 ANZSPM Conference Mobile App
- Logo recognition as the Conference Mobile App sponsor on access instruction information
- Your organisation's logo on the landing page of the app
- Logo recognition as the Mobile App Sponsor in all conference promotional material, including conference Mobile App, website (including link and company profile) and signage
- One electronic advertisement for inclusion on the conference Mobile App (finished artwork to be supplied by sponsor)
- Opted-in delegate list – name, organisation, position, city and country

REGISTRATION AND EXHIBITION

- One full registration to attend the conference including day catering, Welcome Reception and Conference Dinner
- One dressed trade table and two chairs

WIFI

EXCLUSIVE OPPORTUNITY

\$4,000

PROMOTION

- Logo recognition as the WiFi Sponsor on access signage around venue
- Logo recognition as the WiFi Sponsor in all conference promotional material, including conference Mobile App, website (including link and company profile) and signage.
- One electronic advertisement for inclusion on the conference Mobile App (finished artwork to be supplied by sponsor)

REGISTRATION AND EXHIBITION

- One registration to attend the conference including day catering and Welcome Reception
- Opted-in delegate list – name, organisation, position, city and country

TRADE TABLE PACKAGE

\$3,000

INCLUDES

- 1 x dressed trestle table and two chairs
- 1 x 4mp / 100w power outlet
- Logo recognition as a Trade Exhibitor in all conference promotional material, including conference Mobile App, website (including link and company profile) and signage
- One exhibitor registration including daily catering and Welcome Reception (excludes the Conference Dinner)

REGISTRATION AND EXHIBITION

- One registration to attend the conference including day catering and Welcome Reception
- Opted-in delegate list – name, organisation, position, city and country

ELECTRONIC ADVERT

\$500

Advertising space will be available in the Conference Mobile App which will be distributed to all delegates. The Mobile App will contain the conference programme, all speaker abstracts and other sponsor advertisements. Advertising in this publication will provide excellent exposure for your organisation.

EXHIBITION INFORMATION

EXHIBITION DETAILS

All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

ADDITIONAL TICKETS AND REGISTRATIONS

Additional exhibitor registrations are available upon request. Exhibitor registration includes:

- Daily catering
- Attendance at conference sessions
- Attendance at the Welcome Reception. Dinner tickets may be purchased separately.

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted on site, instead power boards with overload cut off are permitted. Note: the venue is at liberty to check that the electrical appliances you bring on site are appropriately tagged.

EVENT SPONSORSHIP AND EXHIBITION APPLICATION TERMS AND CONDITIONS

A full set of terms and conditions for conference sponsorship and exhibition packages are available on the conference website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.

READY TO SECURE YOUR SPONSORSHIP?

To discuss sponsorship or exhibition opportunities, please contact kim@laevents.com.au.

We would be delighted to work with you to create a tailored package that aligns with your organisation's marketing goals and budget.