

SPONSORSHIP PROSPECTUS

YOUR OPPORTUNITY TO CONNECT DIRECTLY WITH THE WATER AND TAILINGS DAMS INDUSTRIES

On behalf of the Australian National Committee on Large Dams (ANCOLD) Executive and Local Organising Committee, I cordially invite you to the 2024 ANCOLD Conference due to be held in November in Adelaide, South Australia.

The conference will be held at the world class Adelaide Convention Centre, located in the centre of Adelaide overlooking the Torrens River Lake and opposite the Adelaide Oval.

The conference theme is "Never the same dam twice". This draws our attention to dams being dynamic. They are constantly changing through loads, aging processes and environmental factors. Every time we step onto a dam something is different. The dams industry through all aspects of regulation, surveillance, dam safety management, design, risk and construction also needs to continuously adapt and improve to keep up with demands for more minerals, materials,

water, energy and the impacts of climate change and at the same time ensuring people and society are protected from dam failure. The dams industry can't rest - it has to continue to evolve, embrace the lessons from the past and be innovative, developing new technology, improving procurement, contracting, regulation and construction. Similar to 2023, there will be a full day workshop followed by three days of technical sessions providing opportunities to share your experiences and to learn from each other and industry specialists.

The conference will be supported by a fantastic social program and conference tours, ensuring it is the dam industries event of 2024.

We gratefully acknowledge and value the ongoing contribution of existing sponsors of ANCOLD, and we encourage new sponsors to take up the opportunities and brand exposure that this conference can offer your business.

#### **Angus Paton**

2024 ANCOLD Conference Convenor















# KEY **OPPORTUNITIES** WHY PARTNER WITH US:

Engage with key decision-makers from the water and tailings dams industry over three

ANCOLD gathers professionals and industry leaders in the dam industry, providing an excellent platform to showcase your company's expertise, products and services to a targeted audience.

Demonstrate your commitment to the industry by supporting initiatives that contribute to dam safety, sustainability and technological advancements.

Gain insights into the latest trends, technological advancements and challenges within the dam industry, helping your organisation to stay ahead in a rapidly evolving field.

Over 100 organisations are represented from Australia and overseas, from both the private and public sectors.









### AUDIENCE

#### **About ANCOLD**

The Australian National Committee on Large Dams Inc (ANCOLD) is an Australian-based non-government, non-profit and voluntary association of organisations and individual professionals with a common technical interest in dams.

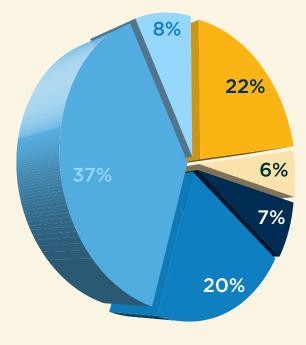
ANCOLD is not an advocate for dams but an apolitical industry body that focuses on disseminating knowledge, developing capability and providing guidance in achieving excellence for all aspects of dam engineering, management and associated issues.

www.ancold.org.au

#### **ANCOLD Members**

Over fifty percent of delegates are ANCOLD Associate Members or Employees of Member Organisations. ANCOLD currently has 88 member organisations covering all aspects of the dams industry, and over 300 individual Associate Members. Corporate Members comprise a range of public and private sector dam owners, consultants, contractors, government agencies and other organisations with a professional interest in dams. Associate Members are typically specialist professional civil, mechanical, electrical and environmental engineers or allied practitioners working in the dams industry.





- Managers
  - Team Leaders/Coordinators/Officers
- Analysts/Planners/Research/Advisors/ Consultants
- Principals/Chairmen/Directors/Associates
- Engineers
- Unknown/Didn't State









# **PREVIOUS** SPONSORS & EXHIBITORS







































































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We had a wonderful experience as the ANCOLD 2023 Cairns conference dinner sponsor. In front of a national audience of more than 400 guests, the dinner was an amazing platform to spotlight Sunwater as a leader in Australian water infrastructure. The event also allowed us to showcase our local customer produce and provided an enjoyable opportunity for conference delegates to connect. Our collaboration with the ANCOLD team was key to our success - they were receptive to our every request regarding the theme and dedicated to producing the best quality event. Thank you, Helene, Kim and Lucy, for a memorable evening." -

Rachael Thompson, Sunwater Senior Corporate Engagement Advisor

Bluemont has found the ANCOLD conference to be a worthwhile event to exhibit at as the attendees are the right ones for our industry. The event is well organised and easy to exhibit at.

Justin Bear, Project Manager, Bluemont

ANCOLD is the peer association of dam owners, regulators, consultants, suppliers and contractors involved in the dams industry. As an associate member of ANCOLD and a regular attendee at the annual conferences, I can attest to the value of contributions made by sponsors to the success of each conference.

The sponsorships are key to the affordability for conference attendees. Sponsors of the social events, technical sessions, tours. lunches and coffee breaks are acknowledged each time and appreciated by participants. In return, a sponsor achieves awareness among senior decision makers who can call on the sponsors' services or products. The conference environment also provides an opportunity for sponsors to occupy kiosks which attendees can visit during gaps in proceedings.

#### **Brian Walford**

Principal Civil Engineer, WSP Australia Pty Limited

AWMA has been attending ANCOLD since 2014. Moving the host city around gives the opportunity for a diversified mix of attendees, for example the Hobart conference attracted a large audience from the hydroelectric market' which was great for us. ANCOLD provides a networking opportunity for a very specific sector of the water industry. AWMA find the transferring of experience and knowledge invaluable. especially when discussing the performance, viability and management of critical water infrastructure. AWMA looks forward to continuing to support

#### **Belinda Barker**

Marketing Manager, AWMA Water Control Systems

ANCOLD and its members.

# TESTIMONIALS FROM PREVIOUS SPONSORS













# CONFERENCE ORGANISING COMMITTEE

Angus Paton, Murray-Darling Basin Authority Darrell Hamlyn, Murray-Darling Basin Authority Paul Sureda, Murray-Darling Basin Authority Peter Tsoukalas, SA Water Sonia Fortuna, Goulburn-Murray Water Garry Fyfe, SA Water Pavi Kirupakaran, SA Water

Eric Von Weilligh, SA Water Sean Whitear, SA Water Tom Gersekowski, GHD Nick Wenzel, Klohn Crippen Berger Justin Willis, BHP Colleen Baker, GHD

# ANCOLD EXECUTIVE

Chair, Angus Swindon, Tasset Consulting Deputy Chair, Colleen Baker, GHD Director, Sam Banzi, Banzi Consulting Past Chair, Michel Raymond, Hydrology And Risk Consulting Treasurer, Paul Maisano, Sunwater Secretary, Emma Birch, Hydro Tasmania











## KEY DATES

#### Saturday 9 November

Pre-conference Tour

#### **Sunday 10 November**

Pre-conference Tour

#### **Monday 11 November**

Pre-conference Workshop Exhibition Bump in Welcome Reception

#### **Tuesday 12 November**

**Technical Conference Exhibition Open** 

#### **Wednesday 13 November**

Technical Conference **Exhibition Open** Conference Dinner

#### **Thursday 14 November**

**Technical Conference Exhibition Open** ANCOLD AGM **Exhibition Bump Out End of Conference Drinks** 











## THEME: NEVER THE SAME DAM TWICE

The conference theme is "Never the same dam twice". This draws our attention to dams being dynamic. They are constantly changing through loads, aging process and environmental factors. Every time we step onto a dam something is different. The dams industry through all aspects of regulation, surveillance, dam safety management, design, risk and construction also needs to continuously adapt and improve to keep up with demands for more minerals, materials, water, energy and the impacts of climate change and at the same time ensuring people and society are protected from dam failure. The dams industry can't rest! It must continue to evolve, embrace the lessons from the past and be innovative developing new technology, improving procurement, contracting, regulation and construction.

## SUB-THEMES:

- Dam foundations
- Dam hydrology and hydraulics
- Dam engineering theory and practice, including risk and materials
- Tailings dams (all aspects including guidelines, technology, performance, risk, closure and rehabilitation).
- Asset lifecycle: procurement, construction, dam operations, maintenance and decommissioning
- Dam safety management guidelines, regulation, emergency management











# DIAMOND SPONSOR

Diamond sponsorship will have your company name remembered by delegates well after the conference is over, maximising your brand at the event. Your logo, company name and presence will be prominently displayed across various conference materials, ensuring maximum exposure of your brand to attendees.

#### **Promotion**

- Exclusive sponsorship and acknowledgement as the ANCOLD 2024 Conference **Diamond Sponsor**
- An opportunity to address the conference during a plenary session (10 minutes)
- Recognition as the ANCOLD 2024 Diamond Sponsor in all conference promotional material, including conference program, pocket program and venue signage
- One full-page advertising space in the electronic conference handbook on the inside front cover (artwork to be supplied by sponsor)
- Company logo to feature on the ANCOLD Conference website
- Opportunity to display signage at the conference (maximum two pull up banners supplied by sponsor)
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure available in the conference app
- Delegate list (name, position, company, state, country only)



- Four registrations to attend the Pre-Conference Workshop, the Technical Conference, Welcome Reception and the Conference Dinner
- One 6m x 3m trade exhibition booth (3 days)









# PLATINUM SPONSOR

Top-tier recognition and networking opportunities abound with one of our exclusive Platinum sponsorship packages

#### **Promotion**

- Exclusive sponsorship and acknowledgement as the ANCOLD Platinum Sponsor
- One full page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure available in the Conference App
- Delegate list (name, position, company, state, country only)



- Three registrations to attend the Pre Conference Workshop, the Technical Conference, Welcome Reception and the Conference Dinner
- One 6m x 3m trade exhibition booth (3 days)









#### Choose one of the following as part of your Platinum Sponsorship package:

#### 1. Conference Dinner

Panorama Ballroom Adelaide Convention Centre

- Exclusive sponsorship and acknowledgement as the ANCOLD Conference Dinner Sponsor
- Opportunity to welcome quests to the Conference Dinner (5 minutes
- Opportunity to provide a gift to all attendees at the dinner (at sponsor's own expense)
- Recognition as the Conference Dinner Sponsor on dinner menus and signage (maximum two pull up banners supplied by sponsor)

#### 2. Welcome Reception

John Halbert Room Adelaide Oval This iconic sports stadium is the perfect venue for our 2024 Welcome Reception. Connect with delegates in a highly social and relaxed atmosphere.

- Exclusive sponsorship of the ANCOLD 2024 Welcome Reception
- Massive promotional and branding opportunities with your organisation's video or message displayed on all three internal super screens. LED ribbon boards and the heritage scoreboard
- Opportunity to display signage at the Welcome Reception (maximum two pull up banners supplied by sponsor)
- An opportunity to thank delegates for attending. This will take place in the plenary session on the first morning of the technical program

#### 3. Premium Loung

Your opportunity to sponsor this exclusive Lounge space on the exhibition floor. Entry via your exhibition booth ensures you meet and greet each delegate as they enter the Lounge.

- Themed and decorated with plants and lounge furniture
- A dedicated barista station and barista for Lounge guests located in the Lounge
- Aprons branded with your logo will be worn by the barista staff

#### 4. Head Shot Lounge

Everyone needs a good corporate head shot. Become the sponsor of our new exclusive Head Shot Lounge.

- Exclusive sponsorship of the ANCOLD 2024 Head Shot Lounge
- An exclusive space in the exhibition
- Make up artist for those who want to perfect their look
- Open during all refreshment breaks











# GOLD SPONSOR

#### **Promotion**

- Acknowledgement as a Gold Sponsor of the ANCOLD 2024 Conference
- One full page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure available in the Conference App
- Delegate list (name, position, company, state, country only)

- Two registrations to attend the Pre-Conference Workshop, the Technical Conference, Welcome Reception and the Conference
- One 3m x 3m trade exhibition booth (3 days)











#### **Choose one of the following as part of your Gold Sponsorship package:**

#### 1. Pre-conference Workshop

- Exclusive sponsorship and acknowledgement as the ANCOLD Workshop Sponsor
- Opportunity to address delegates at the Workshop (3 minutes maximum)
- Opportunity to display signage at the Workshop (maximum two pull up banners supplied by
- Two registrations to attend the Workshop

#### 2. Pre-Conference Technical Tour - TWO OPPORTUNITIES

- Exclusive sponsorship and acknowledgement as the ANCOLD Conference Pre-Conference Technical Tour Sponsor
- Opportunity to display signage at the Pre-Conference Technical Tour (maximum two pull up banners supplied by sponsor)
- Logo on Pre-Conference Tour handbook
- Two registrations to attend the Pre-Conference **Technical Tour**

#### 3. DELEGATE NAME BADGE AND LANYARD

- Sponsorship of the Conference name badge and lanyards including logo recognition on each name badge along with the ANCOLD logo
- Full back cover advertisement on the pocket program (artwork to be supplied)

#### 4. BARISTA CART - TWO OPPORTUNITIES

This popular sponsorship co-locates the barista cart with your booth and provides a high flow of delegate traffic, providing you with an abundance of networking opportunities

- Sponsorship of one Barista Cart for the three full days of the technical conference
- Opportunity to brand the Barista Cart (artwork to be supplied by sponsor)
- Corporate branded aprons for the staff to wear and branded coffee cups (supplied by sponsor)
- One pull up banner for display in the barista lounge (supplied by sponsor)
- Opportunity to place literature on the barista lounge furniture sponsor)

#### **5. SUSTAINABILITY SPONSOR**

Adelaide Convention Centre was announced as the world's first convention centre to achieve EarthCheck's coveted Master certification. so we will work with the venue to achieve best practice in delivering our conference and reducing our environmental footprint.

Sponsoring sustainability initiatives demonstrates vour commitment to social responsibility and environmental stewardship. Customers, investors and regulators increasingly expect businesses to operate sustainably.

Being a sustainability sponsor aligns with these expectations and demonstrates a commitment to meeting stakeholder demands.

- Exclusive sponsorship of the ANCOLD 2024 Sustainability Initiative and acknowledgement as the 2024 Sustainability Sponsor
- Digital acknowledgement throughout the conference floor of your commitment to this initiative
- We will work with you to deliver this package in a way that is tailored to your organisation











# SILVER SPONSOR

#### **Promotion**

- Acknowledgement as a Silver Sponsor of the ANCOLD 2024 Conference
- One half page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure available in the Conference App
- Delegate list (name, position, company, state, country only)

- One registration to attend the Pre-Conference Workshop, the Technical Conference and the Welcome Reception
- One 3m x 3m trade exhibition booth (3 days)













#### Choose one of the following as part of your Silver Sponsorship package:

#### 1. SELF CHECK IN KIOSKS

This new sponsorship packages provides maximum exposure for your organisation, with your logo and branding featured on each of the kiosks alongside the conference logo. Kiosks will be open every day for the duratioin of the conference and your logo will be seen by each delegate over the four days of ANCOLD.

- Exclusive sponsorship of the Self Check-in Kiosks
- Branding of the kiosk machines for the duration of the conference

## 2. DELEGATE SATCHEL

- Conference Delegate Satchels
- · Your logo on each delegate satchel along with the ANCOLD logo

#### 3. INDULGENCE CART

- Have your organisation's name associated with the very best local produce
- Every afternoon in the trade area, we will showcase one of South Australia's top local producers
- Exclusive sponsorship of the Indulgence Cart.
- Branding of the cart for the duration of the conference

#### 4. CONFERENCE APP

The Conference App provides delegates with immediate information including the program agenda, speaker profiles, presentation papers, location information and their own private newsfeed within the app.

- Exclusive sponsorship of the Conference App
- Logo recognition on the landing page and banner
- Exclusive sponsor icon on the home page with a link to your website, brochure and profile









# BRONZE SPONSOR



#### **Promotion**

- Acknowledgement as a Bronze Sponsor of the ANCOLD 2024 Conference
- One half-page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure in the Conference App
- Delegate list (name, position, company, state, country only)

#### **Additional Benefits**

 One registration to attend the Pre-Conference Workshop, the Technical Conference and the Welcome Reception

#### Choose one of the following as part of your Bronze Sponsorship package:

#### 1. WIFI

- The ANCOLD conference will have a dedicated Wi-Fi network for delegates.
- Sponsorship of the ANCOLD Conference Wi-Fi for four days (workshop and technical conference)
- Recognition as the Wi-Fi Sponsor on access instruction information
- Ability to brand the network name and password

#### 2. Young Professionals **Networking Event**

 Opportunity to for all delegates expense)

lunch session (2 minut

 Sponsorship of the Young F Networking Eve

uring the Opportunity to address the delegates











# ANCOLD YOUNG PROFESSIONALS BEST PAPER AWARD SPONSOR

The ANCOLD Young Professionals Best Paper Award is given each year to an ANCOLD Associate Member or employee of a member organisation, who submit and present a paper at the conference. The award is judged by a panel of esteemed industry representatives. Align your company with supporting young professionals in the dams industry.

#### **Promotion**

- Exclusive sponsorship and acknowledgement as the ANCOLD Young Professionals Best Paper Award Sponsor at the ANCOLD 2024 Conference
- Your company logo to appear on the screen during the award presentation and acknowledgement given by the Chair
- Opportunity for a company representative to present the award at the conference close
- Company logo to feature on the award Certificate
- One half-page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure in the Conference App
- Delegate list (name, position, company, state, country only)

#### **Additional Benefits**

 One registration to attend the Technical Conference (excludes Pre-Conference Workshops, Conference Dinner and Post Conference Tour)







NEVER THE SAME DAM TWICE



# CONFERENCE SUPPORTER

#### **Promotion**

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure in the conference app
- Delegate list (name, position, company, state, country only)



#### Choose one of the following as part of your Conference Supporter package:

#### 1. REFRESHMENT BREAK (3 available for **Technical Conference**)

- Sponsorship of the Refreshment Breaks for one day of the technical conference (includes lunch, morning and afternoon breaks)
- Company literature may be displayed on the catering stations on the day of the sponsored break (sponsor to supply literature)
- Company logo displayed on the catering tables during sponsored breaks • Your company logo to appear on the screen prior to the breaks on the day of sponsorship
- Add Refreshment Break Sponsorship of the Pre-Conference Workshop for \$1,400

#### 2. END OF CONFERENCE DRINKS

- Exclusive sponsorship of the End of Conference Drinks
- Company literature may be displayed on the catering stations during End of Conference Drinks (sponsor to supply literature)
- Company logo displayed on the catering tables during drinks
- Opportunity to display up to two pull up banners during the End of Conference Drinks (sponsor to (ylqquz
- Company will be verbally acknowledged by the Chair prior to the event









# EXHIBITION PACKAGES

Taking an exhibition booth is a great way to connect with conference delegates and promote your products or services. With the exhibition area open for the duration of the conference, that's a lot of quality exposure for your organisation. All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic

The exhibition at ANCOLD 2024 runs for three days, with all exhibitors to be set up by 0800 on Tuesday - the first day of the technical program. Please note, dates and times are a guide only and may be subject to change.



#### **Early Bird**

Valid until 31 May 2024 \$3,800

#### Standard

From 1 June 2024

\$4,500

#### **Promotion**

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure
- Delegate list (name, position, company, state, country only)





#### **Exhibition Booth & Registration**

- One 3m x 3m (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spot lights
- 1 x 4amp/100w power outlet
- One registration to attend the Technical Conference and the Welcome Reception

Please note that furniture is NOT included as part of the exhibition package









#### **Custom Built Displays**

If you'd like to stand out from the crowd and customise your booth with additional furniture and features, please contact our Exhibition Build partner, Adelaide Expo https://aeh.com.au/

Exhibitors please note, a custom build will need to be approved by the venue 6 weeks prior to the conference.

#### **Additional Tickets & Registrations**

All staff on site must be registered to attend either by utilising your complimentary registration(s) or by purchasing an additional exhibitor registration for \$675.

Additional Exhibitor registrations include daily catering, attendance at conference sessions and entry to the Welcome Reception. Conference Dinner tickets may be purchased separately.

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

#### **Appliance Testing**

All electrical appliances and leads used on site must comply with the Australian Standard AS/ NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007, and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring on site are appropriately tagged.

#### **Advertising**

**Electronic Advertisement** - Conference Handbook

Full Page \$500

**Electronic Brochure** - Conference App Full Page \$250



**Kim Murray** Sponsorship and **Exhibition Manager T** 03 6234 7844 kim@laevents.com.au







THINK GREEN, KEEP IT ON THE SCREEN.

Please consider the environment before you print this document.















